

The COVID-19 pandemic is a sobering reminder that education is the key to helping people build the skills and resources they need to best respond to crises and care for themselves and their families. Room to Read is not giving up on our students, and we need your help.

Social distancing during the pandemic has put in-person events on hold, but it's still possible to come together virtually with coworkers, teammates, friends and family for a great cause. Turn activities that you and others are taking part in at home into creative ways to build awareness around the current challenges facing education, all while creating engaging online events to encourage your network to participate and donate. Here's how:

- 1) Choose an activity you care about! Have you taken up running or painting? Are you reading more, or watching more movies? Create a challenge around an activity you enjoy by setting goals within a short timeframe.
- 2) [Create a fundraising page](#) for your event and design it with pictures, your fundraising goal, a summary of what you want to accomplish and how people can support you.
- 3) Share your page on social media or via email. Be sure to tag us at **@RoomtoRead** and use **#LearningNeverStops** on social media.
- 4) Provide your audience with regular updates on your progress and invite your friends, family and coworkers to donate as you hit milestones. Remind your audience that [it doesn't take much to make a difference!](#)
- 5) Nominate others to take up the challenge with you and cheer them on by tagging them in your social media posts or through your campaign page.

Know people who are enthusiastic to do more? Encourage them to start their own fundraising challenge or visit <http://roomtoread.org>, and sign up to be a regular donor.

Need Inspiration?

Create a fitness challenge: Create a campaign around the miles, steps, moves or minutes you take up a physical challenge. Ideas for activities and names include:



- "Steps for Literacy" (for: runners, walkers, dancers)
- "Spins for Education" (for: cycling/spinning)
- "Barre for Books" (for: barre)
- "Plank for Schools" (for: Pilates)
- "Asana for Girls" (for: yoga)

Create a reading challenge:

More of a reader? Build a campaign around the number of books or pages you read or audiobooks you listen to. Ideas for names include:



- "Beyond the Books"
- "Turn Pages for Good"
- "Readers for Literacy"

Create a drawing challenge for younger children: Our youngest supporters can help too! Ask children to draw or paint, and then share their masterpieces with your network. Ideas for names include:



- "Sketch for Success"
- "Draw for Education"
- "Color for Girls"

Other ideas: Passionate about something else? You can turn anything into a challenge that benefits vulnerable communities worldwide. Ideas include:



- Watching a certain number of episodes of a show, or movies
- Baking or cooking goods that you can send to local homeless shelters or local hospital workers
- Play an instrument and share your progress through videos